



## What's "Out of the Box!"?

In a year of meeting and working with the businesses of Cody, two things have become very obvious to Forward Cody.

First, the wealth of programs and services available to businesses could be the best kept secret around. Second, the diversity and uniqueness of the Cody business community is highly underestimated. Sure, the service sector is dominant, but to our pleasant surprise, we've found Cody has a great underpinning of other sectors doing some really great things.

We believe the people of Cody need to know about these programs, services and the innovative people in our community. So, every two weeks in the Enterprise, Forward Cody will offer a short informational piece, "Out of the Box" to alert people to the types of programs and services available. We want to provoke the question, "How

does this fit my business?", because most of the programs can work for you.

Almost daily, we find a Cody business doing something that they consider to be ordinary, but is truly innovative. With those businesses' permissions, we'll tell you about them and how their business has grown because of their ideas. Perhaps their experience can apply to you.

There is no doubt that we are in tough economic times, but Cody's seen hard times before. Our ability to pull together and "think" ourselves through these difficulties is emblematic of our pioneer heritage. Robert Schuller says it best, "Tough times never last, but tough people do."

It is our hope that "Out of the Box" can provide Cody businesses with an idea, an incentive or maybe just the impetus to try something new. We look forward to working with you.



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