

# Out of the box

**Forward Cody**  
Wyoming

As young professionals, we have an enormous task ahead of us. We are an elite group of innovators and, because of this, we are expected to advance our economy and society through the companies we build. In order to accomplish such a lofty goal, we all need to form strong business and personnel relationships. Forward Cody is seeking young professionals in Cody between the ages of 18-39 to steer our new group, "Guiding Young Entrepreneurs Towards Tomorrow", GYETT. It is our commitment to retain and attract young professionals who are driven and enthusiastic about doing business in Cody.

*GYETT's vision is simple: Connection to Others; Connection to Community; Connection to Resources.*

**Connection to Others:** GYETT will be a catalyst for connecting. One of the key concerns that young professionals have when entering a community is the "fit factor". "How will I fit in? How will I make connections? Who shares my interests?" Although there is a strong social component inherent in organized gatherings, a focus on career is the common denominator that drives involvement.

**Connection to Community:** Research proves that when a young professional engages in his or her community, they are 2-3 times more likely to put down roots. That translates into staying power.

## *GYETT: Guiding Young Entrepreneurs Towards Tomorrow.* *GYETT Connected with Cody's Young Professional Community*



**Young professionals, Ashley McCarten and Lyndsey Lewis, network with Rick Rothwell of Manufacturing Works.**

Businesses reap the rewards that result from young professionals' decisions to invest in their community and grow their career in the same place.

**Connection to Resources:** Access to tools, talent and resources directly impacts an individual's ability to "grow" - personally and professionally. Young professionals move at a rapid pace and need to see a clear path of possibilities before them. GYETT will provide the framework for interaction, skill development, mentoring, idea exchange and more, all of which contribute to career development and satisfaction.

GYETT's goal is to be the highway connecting young professionals with one another in order to relocate, expand and/or promote themselves in our community.

The first GYETT meeting will be held on June 4th 5:00pm at the Terrace. Please contact the Forward Cody office at 587-3136 if you would like to attend or have any questions.



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