



## Thank You Small Business Owners!

This week is National Small Business Week and a great time to be mindful of the great things that small businesses do for our community. Let's start by giving a big "thank you" to all business owners for their hard work and perseverance in what are truly difficult times. You're what makes our community tick!

How important are small businesses? The 20 million small businesses in America are the strength of our nation's economy. By definition, a small business is one with less than 500 employees! Small firms represent 99.7% of all employer businesses in the U.S. They employ half of the private sector employees and pay 45% of the United States total private payroll. Are they critical ... Absolutely!

But wait! There's more. Small business accounts for 39% of the country's gross national product. They create two out of every three new jobs, and produce two and a half times as many innovations per employee as do large firms.

Obviously, small business is important in Cody. These companies



**Downtown Cody on a summer morning.  
(Photo by Dewey Vanderhoff)**

are the very backbone of the community. It may surprise you to know that the 1400 plus businesses in Cody cover a wide range of industry sectors. Cody has an amazing mix of service and manufacturing businesses as well. Some of these diverse and unique businesses have been featured in the "Out of the Box" segment. Many more will be in the future.

Our first job at Forward Cody is to support you, the local small business owner. We offer a variety of services to help small businesses. Call us for an appointment to review your business's potential at 307-587-3136.

As world renowned management theorist Peter Drucker said: "The best way to predict the future is to create it." Let's work together to do just that.

Thank your small business owners this week! They deserve it.



Box 9009, Suite 3290  
1501 Stampede Ave.  
307-587-3136  
[www.forwardcody.com](http://www.forwardcody.com)