



Women's Business Expo

The City of Cody will once again welcome back the Women's Business Expo on October 17th at the Holiday Inn. The Expo will provide a wide array of powerful resources designed to help women desiring to start their own business, enhance skills and expand their networks. More than 300 women from throughout the Big Horn Basin and regional Northwest are expected to attend the exposition.

Since its inception in 2003, this event has promoted the growth and continued success of women owned businesses in the region. The Women's Business Expo together with Forward Cody feels this year's event is more critical than ever with the current economic situation plaguing our nation. The education, relationship building and the personal and professional growth for women will be valuable in helping businesses survive.

After a short inspirational opener, a busy day of nine morning seminars and nine afternoon seminars will grow the skills and abilities of attendees. There will be an exciting special lunch keynote with words of wisdom on balancing family, work and philanthropic demands. Seminar topics range from eCommerce, Re-entering the Workforce, Branding Your Business, Professional Networking, How to Start a Small Business and much more.

Speakers for these seminars truly represent the finest panel throughout



Vanah Marie's Photography

Ladies enjoyed the networking opportunities at the 2007 Women's Business Expo.

the State including legislators, business consultants and civic leaders. There will be resource tables displaying both products and services available as well as providing dynamic networking opportunities. These exhibitors will be on hand throughout the entire day for the benefit of attendees.

There are multiple sponsorship opportunities available with a wide array of benefits. Sponsors will be promoted throughout the event and the marketing materials as of press time. The Expo registration attendance fee is \$25 and does include all seminars and lunch. Seating is limited so be sure to register early.

A portion of the proceeds from the Expo will be gifted to the Wyoming Women's Foundation to promote and fund their mission of ensuring economic self-sufficiency of women and the future of girls.

For more information including sponsorship interest and to register, please contact Kelli Thornton at 307-587-3136 or email: ktthornton@forwardcody.com.



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